



## Sponsorship “Menu” Opportunities

### 1 Day Education Programs \$400

One day “live” session. Sponsor’s name to appear on all marketing material distributed for the meeting to include mention at the beginning and end of session. Signage can be displayed, but must be provided by sponsor.

### ½ Day Education Program \$200

Half-day “live” session. Sponsor’s name to appear on all marketing material distributed for the meeting to include mention at the beginning and end of session. Signage can be displayed, but must be provided by sponsor.

### CRCA Webinar \$300

Sponsor’s name to appear on all marketing material advertising the event. Sponsor recognition at beginning and end of webinar.

### Multi-Day Program “Break” \$200

Sponsor’s name to appear in all brochures and marketing material where The agenda is printed referencing “break”. Signage can be displayed in Break area but must be provided by Sponsor. (i.e. Coffee, ice cream, snacks, etc.)

### Multi-Day Meeting Reception \$500

Evening reception. Right of “first refusal” goes to President’s Club sponsor. Sponsor’s name to appear in all brochures and marketing material where the agenda is printed. Sponsor signs can be displayed in reception area but must be provided by sponsor. Acknowledgement at beginning and end of reception by chapter president or officer.

### Multi-Day Meeting “Meal” TBD

Breakfast or lunch can be sponsored. Sponsor’s name to appear in all brochures and marketing material where the agenda is printed. Sponsor signs can be displayed in meal area but must be provided by sponsor. Acknowledgement at beginning and end of meal by chapter president or officer. Price is variable depending on site of meeting.

### Multi-Day Meeting Activity TBD

Annual Institute (i.e. Golf Tournament, Activity “Night”). Price is variable depending on meeting site and event.

### Sponsor a Speaker (Keynote) TBD

Any multi-day meeting. Price is variable depending on speakers requirement for fees. Sponsor’s name to appear in all brochures and marketing material where the speaker is mentioned and the agenda is printed. Sponsor also gets the opportunity to introduce the speaker.

### Sponsor a Speaker (Concurrent Session) \$400

Sponsor’s name to appear in all brochures and marketing material where the speaker is mentioned and the agenda is printed. Sponsor also gets the opportunity to introduce the speaker.

**\*\*The “right of first refusal” for each menu item goes to members of full sponsorship programs before being offered to non-participating sponsors\*\***

## Full Sponsorship Program Information

*Please see Sponsor Benefits and Application*

**For More Information Contact:**

Jude Crowell.  
Sponsorship Chair, SCHFMA  
Phone: 804-543-4158  
5060 Marc Dr.  
Nashville, TN 37211  
E-mail: [jcrowell@apallc.com](mailto:jcrowell@apallc.com)