



2010-2011 CORPORATE SPONSORSHIP PROGRAM

WHY BE A CORPORATE SPONSOR?

Visibility is a powerful advantage, and as a sponsor of the South Carolina Chapter of the Healthcare Financial Management Association (SCHFMA), you gain exposure to a select audience that is 476 members strong, consisting of CEO’s, CFO’s, Patient Financial Services Directors, and other healthcare finance professionals. You emerge as a leader by demonstrating your support of professional education and quality programs.

As an SCHFMA sponsor, a wealth of recognition opportunities are yours to explore. At minimum, you will see your organization’s name and logo on pertinent marketing materials and gain on-site acknowledgement and signage at educational conferences. Additional promotional opportunities are available, depending on the category of sponsorship you choose.

With your support and technical expertise, SCHFMA can continue to thrive and provide more valuable services to our members and other healthcare professionals. The South Carolina Chapter is proud of its previous affiliations with sponsors and looks forward to hearing from you.

All sponsorships are received with great appreciation and in good faith, as we are managers of your investment.

I. CATEGORIES AND BENEFITS OF CORPORATE SPONSORSHIP

Benefits	Bronze (\$1,000)	Silver (\$2,500)	Gold (\$3,500)	President's Club (\$5,000)
Announcement at all chapter meetings according to sponsorship category.	■	■	■	■
Listing of sponsor according to level in all Chapter program brochures.	■	■	■	■
Listing of sponsor according to category in each issue of the Chapter newsletter	■	■	■	■
Option to sponsor an event at a one day program.	■	■	■	■
Guaranteed opportunity to exhibit at the Annual Institute.	■ (if space permits)	■	■	■
Opportunity to place advertising items in Institute Registration bags.	■	■	■	■
Listing in the membership directory.	■	■	■	■
Free registration certificates at any one chapter meeting (as indicated).		■ (2)	■ (3)	■ (5)
Discount on exhibit and/or sponsorship of an event		■ (25% off)	■ (50% off)	
Ad listing in the sponsorship directory.		■ (1/2 page)	■ (Full page)	■ (Full page)



Benefits	Bronze (\$1,000)	Silver (\$2,500)	Gold (\$3,500)	President's Club (\$5,000)
Free guest ticket(s) at each of the institutes.			■ (1)	■ (2)
Quarter (1/4) page ad in every newsletter.				■
Guaranteed space to exhibit at all major institutes, including best booth spaces <u>or</u> sponsor an event at no additional cost.				■
Option to host a hospitality suite at any Chapter Institute or educational program, with President's approval (i.e. sponsoring company will pay fees of hospitality suite)				■
Special ribbon and/or nametag designating President's club membership.				■

II. CORPORATE SPONSOR INFORMATION SHEET

A. START DATE

This Corporate Sponsorship Program begins on June 1, 2010 and runs through May 31, 2011.

B. DETAILS OF THE PROGRAM

Enrollment period will be February – April of each year. The program will be announced in the chapter newsletter throughout the remainder of the calendar year. A mail out announcement will be sent to previous sponsors and all vendors listed in the current membership directory.

C. PAYMENTS

Payments are due not later than May 31st to take advantage of a full year of sponsor benefits, however you can join and pay for a sponsorship at any time during the year. A confirmation letter will be mailed after the potential sponsor commits to the agreement. The sponsor will be billed via a letter/statement. A “thank you” letter will be mailed when payment is received.



CORPORATE SPONSOR APPLICATION

PLEASE COMPLETE AND RETURN THIS FORM TO:

Attn: Debbie Hunt, FHFMA
293 Greystone Blvd 1st Floor
Columbia, SC 29210

NOTE: Please make checks payable to "SC HFMA"

SPONSOR'S COMPANY NAME: _____

CONTACT NAME: _____

CONTACT PHONE NUMBER: _____

BILLING ADDRESS: _____

CITY, STATE, ZIP: _____

E-MAIL: _____

WEB SITE ADDRESS: _____

We would like to participate at the following sponsorship level:

PRESIDENT'S CLUB (\$5,000.00)

GOLD (\$3,500.00)

SILVER (\$2,500.00)

BRONZE (\$1,000.00)

We would like to make two installment payments.

For More Information Contact:

Jennifer P. Winchester
Sponsorship Chair, SCHFMA
Phone: 803-936-7686
E-mail: jpwinchester@lexhealth.org